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## At right

Thank you notes written by Facing History students to Nate Leipciger, a Holocaust survivor and a committed leader in Holocaust education, after his visit to their classroom in Woburn, Canada.

# Dear Nates

Thank you so much for using your time to come here and share your experiences with us. It makes the holocaust and it's effects on real Human beings for move clear to use than simply reading tram a book. You have made us that much more capable of affecting positive change in our society

# Dear Mr. Leipziger.

Thank you very much for spending the afternoon with us and sharing your Inspiring story. Your visit meant a lot to us. I can't Imagine how difficult it must have been to experience all of it first hand. It is still difficult for me to thuly accept that this has happened. I hope that one day our world will live without hatred and discrimination. Your words have thuly made a difference in my life. Thank you.

Dear Hr. Leipeiger,

I would like to say thank you. Thank you very much for taking the time to tell us your story. I could never truly understand the way it feels to face such terrible atrocities, but your story has helped me to understand a bit more. The strength and courage you had while facing certain death is an inspiration to everyone. Thank you again for all that you have done.



# A Message from

# Margot Stern Strom

Executive Director (1976–2014)

# been rich and satisfying beyond measure.

In February 2014, I shared the news with Facing History's community that after 38 years as Executive Director, I planned to transition to the role of President Emerita and Senior Scholar.

My years with Facing History have been rich and satisfying beyond measure. I made this transition with confidence that our organization is strong, successful, and enduring. Together we have built an organization that educators value for the rigor of its content, the moral questions it raises, and the principles of cooperation it embodies. Together we have built an organization that engages millions of students around the globe with programs and materials that link theory and practice, content and methodology, school and community, head and heart. It is an organization that is poised for exponential growth.

Hannah Arendt, a 20th century philosopher and a witness to the history we study, wrote extensively about the particular and universal themes of history and human behavior. In her writings, she emphasized two types of work: the industry of one's labor and the work of citizenship. I've discovered that it has been both an honor and a burden to seek excellence in both arenas. I am deeply grateful and appreciative for the opportunity you gave me to teach, learn, and practice in an environment in which we could create a community with a strong democratic culture.

As always, I look forward to hearing from you, continuing our conversations, and learning from you. Thank you.



# A Message from

## Roger Brooks

President and CEO (2014–)

# and students grew worldwide in 2014.

We are poised to build significantly on this growth in 2015. This has been an exceptional year for Facing History, and I am grateful beyond words to begin working together with all of you to advance the mission so close to our hearts.

Facing History's impact is profound. Yet the demand around the world for our transformative work with educators and students increases exponentially every year. We're growing to meet this demand and are excellently positioned to do so with the intellectual rigor and compassion that are this organization's hallmarks.

I write during a time of transition. In 2014, Julie Leff and Tracy Palandjian were cochairs of the board of directors. Now, Julie is the chair of the board. As of December 1, Margot Stern Strom moved into a new role at the organization, and I have joined as the new President and CEO. Through the collective energy of every Facing History staff member, advisory board member, and member of the board of directors and board of trustees, we are using this time of transition to rededicate ourselves to bringing even more opportunities to our constituents to access our services across the globe.

My thanks to all of you for your generosity and dedication. Together, we can build a better world for generations to come.



# A Message from

Julie A. Leff Tracy P. Palandjian Co-Chairs of the Board of Directors

Seth A. Klarman Chair of the Board of Trustees

# young people learning lessons that will serve them for their entire lives.

With stories of courage and compassion and a deep study of the decisions that lead to genocide and strife, we help students recognize the importance of everyone's story and the ability of each of us to make informed, moral choices. By creating innovative content and bringing it to educators so they can enrich their teaching and inspire their students, Facing History improves education worldwide.

We join you, our friends and supporters, in taking enormous pride in the accomplishments and contributions of this remarkable organization. On behalf of the boards of directors and trustees, it is our great pleasure to present Facing History and Ourselves' 2014 annual report.

Facing History is about the never-ending quest of perfecting our democracy, learning from the past, and learning to dig deep for the truth. Facing History is about adolescents learning lessons that will serve them for their entire lives so that when faced with competing demands for attention and time, our students will understand that each of us has the potential to become a perpetrator, bystander, victim, or rescuer, that the choice is often up to us, and that the indifference of bystanders sometimes enables evil to prevail while each individual's choice to be an upstander can change the course of history.

We want to extend our heartfelt gratitude to Dana Smith, co-chair of the Board of Trustees from November 2007 to November 2013, for her guidance, wisdom, and years of service to our organization. We are delighted that Dana's commitment to Facing History continues as she serves as a member of the Board of Directors and New England advisory board. As the organization transitions to its new President and Chief Executive Officer Roger Brooks while retaining the scholarship and quality which is the hallmark of Margot's work and leadership, we have every confidence that our board, the incredible staff in every department and region, and friends and supporters who have counseled and helped us grow for 38 years will continue to strengthen and deepen our work worldwide. Thank you for your outstanding commitment and generosity.



Facing History's Innovative Schools Network is an international network of 62 schools that embrace Facing History's core themes as foundational to their mission. Educators from these schools share resources and best practices, develop professional ties with their peers, and receive ongoing coaching and support from Facing History. "What the network does for me is remind me that we are not in this work alone," says Belicia Reaves, principal of Capital City Public Charter School, an innovative school in Washington, D.C. The network reaches an estimated 15,000 students worldwide.



# INNOVATIVE SCHOOLS HIGHLIGHTS



At Amy Biehl High School, an urban charter school in Albuquerque, New Mexico, 99 percent of graduates enroll directly into colleges. The school, part of Facing History's Innovative Schools Network, values academic rigor while teaching students to apply and demonstrate skills and knowledge to analyze and address community needs. Through service, Amy Biehl students are challenged to play meaningful roles in their communities while developing leadership skills. For educators and administrators at Amy Biehl, Facing History is both a resource and a support. "We want an engaged citizenry, and we think we're doing that with the help of Facing History," says Michael May, former principal of Amy Biehl. "These are young people who can engage in critical discussions about complicated issues. They can provide evidence. They can stand on their own two feet and defend positions. And they can think creatively and write well. Those are clearly the skills and habits that you hope for in a student."

Shown above: Michael May, former principal of Amy Biehl High School



Growing up in Memphis, **Caitlin Ritch** dreamed big. She wanted to win a Nobel Prize, go to Harvard Law School, and work at the intersection of human rights and collective violence. She wanted to make a difference. But over and over she heard the same refrain your dreams are too big. Caitlin, a 2014 graduate of Arlington High School, never let her dreams go. As a junior, she took a Facing History elective that was offered district-wide in Memphis and, for the first time, realized that she had within her the tools and the voice to fulfill her big dreams. "Facing History taught me that history isn't just something that's written for me," she says. "It's something I can, and must, write for myself." In high school, Caitlin was a member of the drama club, the Thespian Society, and the Model UN as well as president of the Speech and Debate Club. To support her education, she also worked as an assistant stage manager at a community theatre. She spent the summer after graduation interning at Facing History's Memphis office and is currently studying law and international conflict resolution as a freshman at the University of California, Irvine. "Facing History inspired us to dig deep," she says of her time in the classroom and outside of it, "to find the strength to do what is right, both for others and for ourselves."

Shown above: Caitlin Ritch, Facing History alumna, and Andrew Reese, Facing History Program Associate

## GLOBAL IMPACT

FACING HISTORY'S GLOBAL PRESENCE CONTINUES TO GROW. THIS MAP REPRESENTS AREAS WHERE A SIGNIFICANT NUMBER OF THE 95,000 EDUCATORS IN OUR NETWORK USED FACING HISTORY PROGRAMS, RESOURCES, AND SERVICES TO ENHANCE THEIR WORK IN 2014.



730,000+

VISITS TO FACINGHISTORY.ORG

47,000+

LIKES ON FACEBOOK

13,000+

**FOLLOWERS ON TWITTER** 

## 2014 ADVISORY BOARD CHAIRS

- **1 Trish Tullman,** Chicago Advisory Board Chair
- 2 Tina Fockler (left), Memphis Advisory Board Chair as of July 2014, and Erin Ostrow, Memphis Advisory Board Chair July 2011-June 2014
- 3 John Katzenberg, Denver Advisory Board Chair through June 30, 2014, and **Linda** Campbell, Denver Advisory Board Chair beginning July 1, 2014
- 4 Jill Karp, New England Advisory Board Chair, and Stephen Karp
- 5 Judy Heyboer, San Francisco Bay Area Advisory **Board Chair**

- 6 Rita Halbright, London Advisory Board Chair
- 7 Mark Fife, New York Advisory Board Chair
- 8 **Debra Engel**, San Francisco Bay Area Advisory Board Chair
- 9 **Drew Pauly,** Los Angeles Advisory Board Chair
- 10 Lesley Shore (right), Ontario Advisory Board Chair, participates in a teacher workshop at the Art Gallery of Ontario

Not pictured: Holly Brooks, Cleveland Advisory Board Chair



## 2014 BENEFIT AND EVENT CHAIRS

- 1 Chicago Benefit Dinner Chairs John **Brooklier** and **Sonya Jackson**
- **2 Anne Juster,** Co-Chair of the 2013 Cleveland Benefit Dinner and Cleveland Advisory Board member, and Joseph Juster, Co-Chair of the 2013 Cleveland Benefit Dinner
- 3 (from left) Gary Giller and Lauren Rich Fine, Co-Chairs of the 2013 Cleveland Benefit Dinner, and Jonathan Lykes, keynote speaker and alumnus
- 4 (back row from left) Rachel Shankman, former Director of the Facing History Memphis office, with Memphis Benefit Dinner Co-Chairs Dianne Cox, Harold Cox, and Erin Ostrow (front row from left) Benefit Dinner Co-Chairs Anna Levy, Don Levy, PJ Koltnow, and Jenny **Koltnow**
- 5 Ann Geldzahler (left) and Annette Lantos Tillemann-Dick, 2014 Denver Benefit Dinner Chairs
- 6 Margot Stern Strom (left) with honoree and Los Angeles Advisory Board member Karen Sulzberger (center) and Eric Lax



- 7 New England Benefit Dinner Chairs (from left) Saul Pannell, Sally Currier, Andy Snider, and Jody Snider
- 8 (from left) Chris Fleischut; Marina Gorbis, 2014 San Francisco Bay Area Benefit Dinner Co-Chair; and Greg Fleischut
- 9 (from left) Karen Murphy, International Director; Lisa Perry; Richard Perry, member, Board of Directors and New York Advisory Board
- 10 Hon. Rebecca Westerfield (Ret.), 2014 San Francisco Bay Area Benefit Dinner Co-Chair
- 11 (from left) Mara Sandler, New York Advisory Board member; Lori Fife, New York Advisory Board member; and Julie Leff, Co-Chair, Board of Directors
- 12 Ryan Prince (left) and David Meller, 2014 London Benefit Dinner Co-Chairs



# 4,000+ DONORS

A NEW RECORD

\$24.79 MILLION

DONATED

# DONOR HIGHLIGHTS



# Expanding Facing History's Work in Jewish Educational Settings

Facing History received a five-year, \$600,000 grant from the JIM JOSEPH FOUNDATION to support the expansion of its Partner Jewish Day Schools Project, which was established through a demonstration grant from the foundation. Through the Partner Schools Project, the Jewish Education team works with entire schools to facilitate a richer, more meaningful educational experience. Each partner school adapts Facing History's resources and pedagogy to create an environment that promotes engagement with Jewish history, civics, values, and ethics throughout the curriculum and outside the classroom. In FY14, the project expanded from eight to 14 schools and will add 14 additional schools in the next two years. Facing History's work in Jewish education also received support through a generous 2:1 challenge grant of \$499,100 from an anonymous donor in FY14. To receive this grant, Facing History raised match funding of \$988,200 in contributions and pledges from 19 generous individuals and foundations



# Investing in a Groundbreaking Resource

JILL GARLING, Vice Chair of the Board of Directors and past Chair of the Chicago Advisory Board, and TOM WILSON, CEO of Allstate, have provided leadership for Facing History since 1997. Now, the couple has offered major support for efforts to market Facing History's To Kill a Mockingbird study guide. This new study guide is the cornerstone of an ambitious multiyear initiative targeting English Language Arts teachers to increase Facing History's reach. Through Jill and Tom's generous grant, Facing History is implementing a marketing initiative that includes: a back-to-school campaign that will reach our growing network of 95,916 educators and 54,706 social media followers; outreach through the National Council for Teachers of English, National Council for the Social Studies, and Teaching Tolerance; and placement of articles, advertisements, and blog posts that build on Facing History's growing media presence. Facing History received an estimated 6.2 million media impressions\* in 2014.

<sup>\*</sup>Media impressions are the number of people who may have seen an article, heard something on the radio or in a podcast, watched something on television, or viewed or read something on a web page or blog that mentions Facing History. This number was calculated based on the circulation for each media outlet.



# Meeting Common Core State Standards

Facing History has received a two-year grant of \$231,000 from THE BILL & MELINDA GATES FOUNDATION. The grant supports our work to help teachers meet Common Core State Standards through an integrated online and in-person approach. Made through the Gates Foundation's Teach Practice Network initiative, FY14 was the first year of the project. In year one, we expanded the support offered to teachers, schools, and districts adopting instructional shifts contained in the Common Core State Standards. Twelve exemplary Facing History teachers developed and piloted their Common Core-aligned tasks and modules based on our content, presented them to 200 educators, and participated in focus groups about the process, where they overwhelmingly spoke to the value of the modules. In FY15, we will disseminate the best of the tasks and modules through our website and day-long Common Core summits across the country.



# Commitment in New England

SAUL PANNELL, who serves on the Board of Directors, and SALLY CURRIER began their direct involvement with Facing History in 2006 and have become strong supporters and leaders of the organization. Saul and Sally co-chaired the 2013 New England Benefit Dinner with Jody and Andy Snider. The event raised \$1,000,000 for Facing History. At the dinner, Saul, the son of Holocaust survivors, spoke of his involvement with Facing History both as a director and lifetime learner. He chairs the Program Task Force, partnering with Chief Program Officer Marc Skvirsky. Last May, Saul and Sally travelled to Poland with Facing History leaders, board members, and staff to learn about the legacy of the Holocaust and its imprint on Polish society. Through their commitment to Facing History, Saul and Sally believe that more students are developing a strong moral compass and a deeper understanding of how to get along better in an increasingly globalized society.



# **Increasing Our Global Reach**

MAJA KRISTIN began her involvement with Facing History in 2007 through the RockRose Institute, a nonprofit that she co-founded that supports, promotes, and advances nonviolent conflict resolution. Maja's commitment to Facing History aligns with her passion for bridging differences, unlocking potential for connection, and engaging in creative problem solving. Maja recently made a major grant to increase Facing History's profile and visibility in California as well as nationally and internationally. She provided resources to enable Facing History to accelerate our ability to increase public awareness and catalyze several initiatives to engage new audiences in our critical mission. Two high-visibility opportunities in California included LA2050 and Social Innovation Fast Pitch, both of which positioned Facing History in social innovation and philanthropic communities. In addition to the acceleration of local public engagement initiatives for broad impact, Maja's support helped amplify organizationwide initiatives to reach even more people in support of Facing History's goals: Facing History Together, new marketing and communication to varied audiences, and an exciting public service announcement outreach campaign.



# **Growing Our International Work**

Jonathan Och and RITA HALBRIGHT have been involved with Facing History for more than 10 years and key supporters of Facing History, Ltd., Facing History's London entity, since its inception in 2005. They have recently made a major multiyear commitment to support its work. Rita, outgoing chair of Facing History's UK Advisory Board, is co-founder of Halcyon London International School, an international baccalaureate school where humanities and English teachers employ Facing History resources and methodology. Since 2005, thanks to the support of Rita and Jon and the London Advisory Board, nearly 1,000 British educators have participated in Facing History programming, reaching an estimated 100,000 students annually. In addition to work in the UK, the London entity serves as Facing History's international training hub and has hosted seven Facing History seminars focused on the Holocaust and human behavior that brought together British educators and teachers from countries around the world, including Northern Ireland, Rwanda, South Africa, Israel, Poland, and Mexico.

# 2014 GIFT REPORT

A Message from

Lisa Mooney

Chair of the Development Committee

Giving to Facing History and Ourselves continued to be very strong in fiscal year 2014, with a record 4,000 donors contributing \$24.79 million in support of our work around the globe. As we enter the third year of a five-year growth plan that will enable us to double our impact on educators and students worldwide, we do so with more than \$70 million of our \$125 million growth goal secured as of June 30, 2014.

This year, we expanded our network of implementing teachers to more than 35,000 educators, who reached 3.5 million students with Facing History's remarkable teaching and learning strategies and materials.

> We continue to fund the majority of our operating budget with gifts and grants from individuals, foundations, and corporations, and we are grateful for your strong confidence and unstinting generosity.

# **CONTRIBUTION PYRAMID**



## CONTRIBUTION DESIGNATION

# SOURCE OF CONTRIBUTION



UNRESTRICTED RESTRICTED ENDOWMENT \$16,569,923 (67%) \$7,005,383 (28%) \$1,216,293 (5%)



INDIVIDUAL FOUNDATION CORPORATION

\$15,079,834 (61%) \$7,996,429 (32%) \$1,715,335 (7%)

#### SUSTAINING GIFT PROGRAM

For more than three decades, Facing History has engaged students in the study of history and ethical decision making in order to teach civic responsibility, tolerance, courage, and compassion. With increasing demand from schools and teachers, and impact data that demonstrates the continued effectiveness of our work, Facing History depends on the increased investment of annual support from leadership donors to reach more students each year.

Multiyear commitments and annual gifts of \$100,000 or more are recognized in the Sustaining Gift Program, which has grown to include 82 families, foundations, and corporations. These major commitments are the cornerstone of our work and program planning. This list reflects commitments or gifts received from July 1, 2013, to June 30, 2014.

#### **CHAIRMAN'S SOCIETY**

Commitments of \$15,000,000 or more The Richard and Susan Smith Family Foundation Richard and Susan Smith John and Amy S. Berylson and James Berylson Jonathan Block and Jennifer Berylson Block Robert Katz and Elizabeth Berylson Katz Robert and Dana Smith Debra Smith Knez, Jessica Knez and

# Andrew Knez HISTORY MAKER

Commitments of \$5,000,000 or more Einhorn Family Charitable Trust

#### **DIRECTORS' CIRCLE**

Commitments of \$2,500,000 or more Michael L. Gordon Lisa & Richard Perry

#### TRUSTEES' CIRCLE

Commitments of \$1,000,000 or more Anonymous Linda & Glenn H. Greenberg The Karp Family Foundation Stephen, Jill, Douglass & Jana Karp The Klarman Family Foundation Julie & Paul Leff NoVo Foundation

#### **SUSTAINING CIRCLE**

Commitments of \$500,000 or more Baskin Family Foundation - Judy Wise & Sheldon Baskin Tom & Lisa Blumenthal Jill Garling & Tom Wilson The Heartstone Foundation The Jim Joseph Foundation Mark & Anla Cheng Kingdon Foundation Lisa & Jim Mooney Jo Ann & Stuart C. Nathan Loren Pack & Rob Beyer Samberg Family Foundation

#### **BENEFACTORS' CIRCLE**

Commitments of \$250,000 or more Anonymous The Allstate Foundation The Cohen Family Foundation The Crown and Goodman Family Nina & David P. Fialkow Lori & Mark S. Fife The Fischman Family, Steven & Nancy, Laura, Ben & Wendy Rachel Goldstein & James Elkind Google, Inc.

Rita Halbright & Jonathan Och Inter-Action, Citizenship and Immigration Canada Jacobson Family Foundation

Sally & Saul J. Pannell The Picower Foundation Jack and Harriet Rosenfeld Foundation Leonard Stern

#### **LEADERSHIP CIRCLE**

Commitments of \$100,000 or more Anonymous (4) Vicki S. & William H. Abrams Ames Fund of the Ten Ten Foundation Jennifer Aubrey Holly & Bill Brooks Katie & Paul Buttenwieser Ronald & Ronni Casty The Chear Foundation City Bridge Trust The Cleveland Foundation Ben and Zelda G. Cohen Charitable Foundation Jill & Alex Dimitrief

Linda & Michael Frieze Bill & Melinda Gates Foundation Leslie & Cliff Gilbert-Lurie The Marc Haas Foundation Nancy & Jeffrey Halis Karen G. Harrison & Walter G. Freedman Anne & Joseph Juster Floy B. & Amos Kaminski Maja Kristin Ruth Lazarus & Michael S. Feldberg The Lebovitz Family Charitable Trust Carol & Michael B. Lowenstein Robert R. McCormick Foundation Linda & Judd Miner Novack Family Foundation Jane & Daniel Och Tracy & Leon Palandjian The Planethood Foundation Norman Raab Foundation Sue Rothenberg Thomas A. & Georgina T. Russo The Mara and Ricky Sandler Foundation The Sapers Family Rhoda & Bill Sapers Marci & Michael K. Sapers Aviva E. Sapers & Judith T. Sydney Elinor A. Seevak The Paul E. Singer Foundation Gwenn & Mark A. Snider Susan G. & James M. Snider Dorothy & Andrew Tananbaum

Dora Z. & Arthur D. Ullian

Kate & Shai Waisman

#### GIFTS DESIGNATED BY DONORS

Facing History is grateful to the following donors who have designated their generous contributions for specific programs and projects that are key to the organization's work. The following donors have made restricted gifts or commitments for FY14 programs; many of these programs are ongoing and will carry Facing History into the future.

Anonymous (2) Jewish Education Program

Vicki S. & William H. Abrams Jewish Education Program

The Allstate Foundation Community Conversations series

Ames Fund of the Ten Ten Foundation In-person teacher workshops

Baskin Family Foundation -Judy Wise & Sheldon Baskin Work in Chicago, the United Kingdom, and internationally

Ronald & Ronni Casty Jewish Education Program

The Chear Foundation London office director

City Bridge Trust London programme manager

The Cleveland Foundation New Tech High School in Cleveland Metropolitan School District

Ben and Zelda G. Cohen Charitable Foundation Work in Baltimore, MD

The Cohen Family Foundation Work in South Africa

The Crown and Goodman Family Jewish Education Program

Nina & David P. Fialkow Margot Stern Strom Teaching **Awards** 

Linda & Michael Frieze Jewish Education Program

Jill Garling & Tom Wilson To Kill A Mockingbird

Bill & Melinda Gates Foundation Implementation of Common Core

Rachel Goldstein & James Elkind Jewish Education Program

Rita Halbright & Jonathan Och Work in the United Kingdom

The Heartstone Foundation Work with Boston Public Schools

Inter-Action, Citizenship and Immigration Canada The Journey Project

The Jim Joseph Foundation Partner Jewish Day Schools project

Anne & Joseph Juster Citizens Leadership Academy

Mark & Anla Cheng Kingdon Foundation Civic Dilemmas and the China Project The Lebovitz Family Charitable Trust Work in Chattanooga

Carol & Michael B. Lowenstein Jewish Education Program

Robert R. McCormick Foundation The News Literacy Project

The Planethood Foundation Justice and the Rule of Law Project

Norman Raab Foundation Holocaust and Human Behavior seminars

Jack and Harriet Rosenfeld Foundation

Jewish Education Program and Miami-Dade County Public Schools

The Richard and Susan Smith Family Foundation Richard and Susan Smith John and Amy S. Berylson and James Berylson Jonathan Block and Jennifer Berylson Block Robert Katz and Elizabeth Berylson Katz Robert and Dana Smith Debra Smith Knez, Jessica Knez

Revision of Facing History and Ourselves: Holocaust and Human Behavior

and Andrew Knez

Leonard Stern A Convenient Hatred: The History of Antisemitism

Dorothy & Andrew Tananbaum Jewish Education Program

George Washington Institute for Religious Freedom Ambassador John L. Loeb, Jr. Give Bigotry No Sanction Project

Michael J. Zamkow and Sue E. Berman Charitable Foundation

Support for Facing History Ltd., United Kingdom, and the Bea Kovich Fund at the Facing History School

#### INDIVIDUALS

Facing History gratefully acknowledges everyone who has made a gift to support our program. We recognize our multiyear donors who have made commitments of up to \$99,999 by italicizing their names in the listing below. This list does not include gifts or pledges made after June 30, 2014, for the fall and winter benefits in Cleveland, Los Angeles, Memphis, and New York City.

We take great care to honor donors' wishes as to how they should be listed, particularly in regard to family foundations. A number of these foundations will be found under Foundation listings.

The following individuals made gifts or pledges of \$1,000 or more to Facing History and Ourselves between July 1, 2013, and June 30, 2014. Included in this list are gifts to the Annual Campaign, which provides yearly operating support for Facing History and Ourselves, as well as contributions to Facing History Limited, Facing History and Ourselves in Canada, and to our permanently restricted fund. Thank you to the many generous donors who enable us to continue to bring new ideas to educators and the young people whom they teach.

#### \$75,000-\$99,999

GCM Grosvenor/Cari & Michael J. Sacks/Jill & Paul Meister Elizabeth E. & Daniel J. Jick Luly & Maurice Samuels

#### \$50,000-\$74,999

Amy & David Abrams Phyllis & Paul Berz Margot T. & Jonathan Davis Sandra & Daniel Feldman Cynthia R. & Andrew S. Janower Rachel & Jimmy Levin K. George & Carolann S. Najarian, M.D. The Schechter Foundation Gail & David Schechter Dana W. & Robert A. Smith Brian & Stephanie Spector Karen Sulzberger & Eric M.A. Lax Lisa Tedeschini & Bruce Rigal Trish & Glen Tullman Family

#### \$25,000-\$49,999

Anonymous (3) Anonymous Member, Maimonides Fund Letitia & Eduardo Azar Betty S. & Arthur Bardige Steve & Deborah Barnes Nancy A. & Jon R. Bauer Joshua & Anita Bekenstein Charitable Fund

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Ilana & Skip Vichness

#### \$10,000-\$24,999

Anonymous (6)

Elisabeth Andreason & Melissa Allen Nancy & David P. Berkowitz Janice & Ira Berlin Gene & Richard Bindler The Bluhm Family Foundation Neil Bluhm Leslie Bluhm & David Helfand Meredith Bluhm-Wolf & Bill Wolf Amy & Andy Bluhm Barbara Bluhm-Kaul Wight F. Boggs The Burke Family Foundation Lynda & Jeffrey J. Bussgang Susan Cable & Benjamin Gomez Kevin Carroll Cecilia Chan Gloria & Jack Clumeck Theresa & Philip Cothern Sean Dany Joseph Dorman Arabella Duffield Harriet & Richard L. Ebers Susan & James Edelman George Elbaum & Mimi Jensen Judith & Ralph Evans Robyn & Rick Fearon David H. Feinberg & Marina Kalb Lauren Rich Fine & Gary Giller Howard Freedman & Rita Montlack Marian Freedman Rebecca Garland

Ross Garon & H. Anna Suh Nina & Ronald Gilson Susan & Jeff Goldenberg Judy & Joshua Goldman Brooke & Tom Gordon Trudy & Bob Gottesman Donna & Jack Greenberg Myrna & Stephen Greenberg Josh & Sarah Greenhill Sloan & David Greenspan Sheila & Joseph Gutman Family Phyllis Hammer Linda & Jeff Hammes Alexandra & Paul Herzan Judy Heyboer Vicki & Bruce Heyman Susan & Joel Hyatt Karen & Paul J. Isaac Jill & Ken Iscol Jason T. Kalisman Rikki & Barry Kaplan Ashley & Wesley Karger Pamela & Paul Karger Susan & Jay Kaufman Marty & Dale Kelman Heather & Sol Kerzner Shelly & Howard Kivell Rachel Kohler & Mark S. Hoplamazian Leslie & Nathaniel Landau Carolyn Lattin & Venkat Venkatraman Joan L. & Charles P. Lazarus Svetlana & Mark Lee

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Dennis Driver Celia & Charles Dunstone Roland Emmerich & Centropolis Entertainment Tara & Jeff Engelberg Esta Gordon Epstein & Robert Epstein Stefan & Camilla Ericsson Kira & John Faiman Joan & William D. Feldman Tracy & Mark Ferron Wendy Fisher & Dennis Goodman Tina & Bob Fockler Lynn & Kevin Foley Kaye Foster-Cheek Karen & James Frank Nanci & Garv Fredkin Barbara & Ivor Freeman

Facing History allows students to open up their minds and gain new perspectives on who we are and why people do the things they do. This is not just a curriculum; it is an overall positive approach that we can all use more of in life.

BRIAN COHEN, ASSOCIATE PRINCIPAL

MAIMONIDES SCHOOL, MASSACHUSETTS

Imke & Benek Oster
Erin Ostrow
Lisa & Richard Paige
The Andrew S. Pauly Family
Valerie & Jeffrey Peltier
Ryan & Jenny Prince
Amy & James Ramsey
Amy Rao & Harry Plant
Dalia & Ramzi Rishani
Laura & David Ross
Wendy & Neil Sandler
Melanie and Michael Sherwood
Charitable Foundation

#### \$5,000-\$9,999

Lisa & Trevor Abrahmsohn
Aileen Adams & Geoff Cowan
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## PERMANENTLY RESTRICTED (ENDOWED) AND SPECIAL FUNDS

Many friends of Facing History have helped to establish the following endowed and special funds that support particular aspects of Facing History's work. Donors to these funds between July 1, 2013, and June 30, 2014, are listed below.

#### **REV. ROBERT W. BULLOCK** INTERNATIONAL FELLOWSHIP

This fellowship program brings scholars to Facing History to lend their expertise to Facing History staff, teachers, and the community at large.

#### THE DAVID & LILLIAN CASTY **FELLOWSHIP PROGRAM**

This program promotes a scholarly exchange and cultivates global ambassadors for Facing History by bringing a journalist, scholar, or resource speaker to Facing History for a year of residency.

#### **LEO DUNN ENDOWED FUND**

This fund supports the purchase of books and resource materials for the Facing History Library and Resource Center.

#### WILLIAM RANDOLPH HEARST **ENDOWMENT FUND FOR SUMMER SEMINARS**

This fund provides support for Facing History's summer seminars in New York.

#### THE BETH AND SETH KLARMAN **INNOVATION FUND**

In honor of Beth and Seth Klarman, this fund is directed by Facing History's Executive Director to fund new ideas, innovations, and initiatives that advance the mission of Facing History and Ourselves.

William & Lia Poorvu

#### THE EXECUTIVE DIRECTOR **ENDOWED FUND**

This fund has been established to endow the Executive Directorship of Facing History and Ourselves.

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In loving memory of Bea Kovich, this fund supports Facing History School graduates in pursuit of their post-secondary school goals and dreams.

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This fund supports resources for additional initiatives and resources benefiting the Facing History program in Memphis.

Plough Foundation Linda Ellen & Ron Sklar

#### THE MILT MORRIS FACING HISTORY **EDUCATOR SCHOLARSHIP FUND**

In honor of Milt Morris, this endowed fund supports scholarships for summer seminars and follow-up services for teachers in Greater Colorado.

#### THE CHARLOTTE & IRVING RABB FUND FOR TEACHING FELLOWSHIPS

This endowed fund supports teacher scholarships for summer seminars as well as follow-up meetings throughout the year with Facing History staff.

#### THE RHODA SAPERS **LIBRARY ENDOWMENT FUND**

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#### SIDNEY AND EDITH SIMON FAMILY HOLOCAUST EDUCATION FUND OF THE **JEWISH FEDERATION OF CLEVELAND**

This fund supports the design and delivery of teacher professional development in Holocaust education

#### THE RICHARD A. SMITH **ENDOWMENT FUND FOR EXCELLENCE**

This fund is designated to identify the most engaged, committed, and excellent teachers and then support scholarships for them to attend advanced summer seminars.

#### THE LASZLO N. TAUBER **FAMILY FOUNDATION FUND**

This fund established the Margot Stern Strom endowed fund to support a fellowship, the purpose of which is to cultivate new talent for Facing History to support organizational needs. The fellowship will fund a staff position to be located at Facing History and Ourselves' headquarters or in one of our regional offices.



#### IN-KIND AND PRO BONO GIFTS

Generous in-kind gifts and pro bono professional services donated by our friends and supporters increase Facing History's ability to undertake its work worldwide. Corporate donors of in-kind gifts and services are listed separately, and we are grateful for their support. Board and committee members, and many other volunteers, contribute countless volunteer hours and expertise, and we are most grateful to them. Here, we thank individuals who have donated their professional time, home or office space, or gifts of artwork, equipment, or supplies.

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66 Facing History has forever changed me as an educator, but more importantly, as a person. And for the better. 77

JENNIFER VINCENT, TEACHER CHICAGO PUBLIC SCHOOLS

## GIFTS IN TRIBUTE

Facing History and Ourselves is grateful to those donors who made gifts in tribute totaling more than \$545,000 to support our work. Listed below are those individuals for whom tribute gifts were made totaling \$100 or more. We are grateful for gifts at all levels, which support our work with teachers and students.

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**IN MEMORY OF** 

## REMEMBRANCE SOCIETY

In 1994, two wonderful friends and board members of Facing History, Sandra and Philip Gordon, started the Remembrance Society, a group of supporters who have chosen to make planned gifts to Facing History and Ourselves. To date, more than 100 individuals and families—including board members, staff, new friends of the organization, and even a student from the very first Facing History classroom—have joined the Gordons by including Facing History in their estate plans. We are extraordinarily grateful to these individuals for their kindness to Facing History.

With careful planning, your estate can provide for loved ones and continue to benefit Facing History and Ourselves. Members of the Remembrance Society may include Facing History and Ourselves in their estate plans through the following vehicles: bequests, charitable remainder trusts, life insurance gifts, and retirement plan assets. If you would like more information about planned giving opportunities and how to become a member of the Remembrance Society, please contact the Development Office at +1-617-735-1603 (U.S. and Canada) or (011) 617-735-1628.

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Estate of Gertrude Baumring Estate of Sylvia Rothchild Caryl W. Zighera



## 2014 TREASURER'S REPORT

## A Message from

## Elizabeth Jick

## Treasurer and Chair of the Finance Committee

Fiscal year 2014 was another successful year of steady financial performance for Facing History. A healthy revenue pipeline, increased market penetration, and strong demand for Facing History's services led to an increased annual budget, from \$23.6M in FY13 to \$24.125M in FY14, enabling the organization to further invest in the excellence and reach of the programs and services it provides to teachers and students nationwide and internationally. Thanks to the generosity of our loyal supporters and the increase in number of new donors, Facing History again was able to conclude the year with a modest operating surplus.

## FACING HISTORY RAISED \$21.5M IN SUPPORT AND REVENUE.

Since 2001, Facing History has averaged a 3.1 percent surplus from operations while growing the operating budget from \$9.7M to \$24.125M. In FY14, Facing History secured \$21.5M in Total Support and Revenue, thanks primarily to \$12.1M in Unrestricted and \$9.2M in Temporarily Restricted Contributions. Facing History's sources of non-philanthropic operating support totaled \$2.25M. Facing History's Investments grew to \$30M, the largest amount in the organization's history. Investment Income during FY14, including both realized and unrealized gains, totaled \$2.4M. Consequently, investment distributions in support of operations were also the largest in the organization's history, at \$594K. Per board policy, investment distributions are taken at 5 percent of the trailing three-year average of fund balances. Investment returns above this amount are reinvested to increase the long-term strength of our endowment.

## **OUR SUCCESS AT RAISING MULTIYEAR GRANTS AND PLEDGES IN FY14 ENABLED FACING HISTORY TO ENTER FY15 WITH MORE THAN 40 PERCENT** OF THE ORGANIZATION'S PROJECTED EXPENSE BUDGET COVERED.

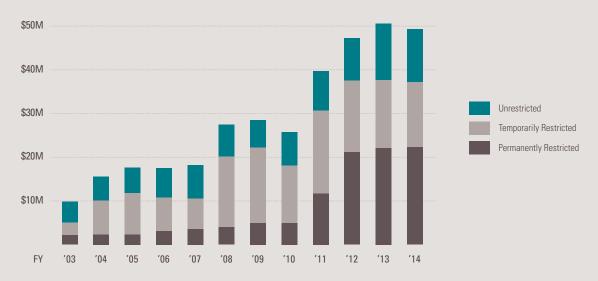
During FY14, previously secured multiyear pledges and grants made a significant contribution to our ability to deliver programs and serve teachers and students. Thanks to the dedication of our donors making multiyear commitments, more than 40 percent of total FY15 expenses were covered by funds secured in prior years, consistent with prior years' averages. These accomplishments allow Facing History to achieve greater

impact and scale while maintaining our financial stability and resilience to market risk. Securing multiyear commitments plays a vital role in both strategies, which are critically important for Facing History and our plans for increased program impact and related larger expense budgets. Multiyear commitments provide us with confidence that we can successfully achieve Facing History's long-term programming and sustainability goals.

## FACING HISTORY'S NET ASSETS DECLINED SLIGHTLY TO \$49.3M AT THE END OF FY14.

In FY14, Total Net Assets decreased 2.5 percent from \$50.6M to \$49.3M (see chart below), primarily due to a \$3.5M decrease in Pledges and Grants Receivable as Facing History collected and spent prior donor commitments in support of programs. Cash and investments increased by 12 percent or \$3.6M. Of that, Investments increased 13 percent from \$26.6M to \$30M. Cash and equivalents increased from \$3.4M to 3.6M. Cash and Unrestricted Investments at the end of FY14 represented 6.9 months of Operating Expenses.

On behalf of the Board of Directors and Board of Trustees, I want to once again thank the members of the Finance, Audit and Investment Committees, and the organization's management and staff for all their extraordinary work, unwavering support, and continued commitment to Facing History's long-term financial sustainability and success.



Total Net Assets at Fiscal Year-End (in Millions)

## CONDENSED STATEMENT OF FINANCIAL POSITION

ASSETS	June 30, 2014	June 30, 2013	
Cash and cash equivalents	3,622,893	3,373,570 26,605,529 1,455,832 18,589,230 1,754,404	
Investments	30,002,548		
Accounts receivable and prepaid expenses	743,197		
Pledges and grants receivable, net	15,042,095		
Office equipment, leasehold improvements, and traveling exhibits—net	1,842,958		
Total Assets	51,253,691	51,778,565	
Liabilities  Liabilities			
Liabilities			
Accounts payable and other liabilities	1,917,832	1,197,810	
Net Assets	40.400.704	40.005.000	
Unrestricted net assets	12,102,794	12,895,672	
Temporarily restricted net assets	14,952,401	15,601,584	
Permanently restricted net assets	22,280,664	22,083,499	
Total Net Assets	49,335,859	50,580,755	
Total Liabilities and Net Assets	51,253,691	51,778,565	

## CONDENSED STATEMENT OF ACTIVITIES

OPERATING SUPPORT AND REVENUE	June 30, 2014	June 30, 2013	
Contributions and special event revenue			
Unrestricted	9,843,096	8,825,138 10,824,491 955,360	
Temporarily restricted	9,235,443		
Permanently restricted	197,165		
Total Contributions and Special Event Revenue	19,275,704	20,604,989	
Contributions in-kind	644,055	866,261	
Fees for program presentations	946,430	994,852 429,783 415,969	
Sales of books and materials	49,100		
Endowment distributions	593,520		
Total Support and Revenue	21,508,809	23,311,854	
OPERATING EXPENSES			
Program services	19,542,239	18,194,068	
General administration Fundraising	1,673,778	1,570,205 3,032,492	
	3,344,896		
Total Expenses	24,560,913	22,796,765	
CHANGE IN NET ASSETS			
Change in net assets from operations	(3,052,104)	515,089	
Investment income and gains on unrestricted investments	758,391	993,631	
Investment income and gains net of amounts appropriated for operations	1,048,817	1,787,631	
Change in Net Assets	(1,244,896)	3,296,351	
NET ASSETS—BEGINNING OF YEAR	50,580,755	47,284,404	
NET ASSETS—END OF YEAR	49,335,859	50,580,755	

## **BOARDS**

Facing History is most grateful to the members of our boards who provide philanthropic support and leadership for our work around the world. Here, we list members during the period of July 1, 2013, through June 30, 2014. New members are welcomed in November during the annual board meeting.

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Facing History and Ourselves acknowledges with great sadness the loss of our cherished friends and board members who passed away this year: Leon Bass, William Gold II, Philip Gordon, Nina Katz, Eugene Krieger, Dan Rothenberg, Maurice Vanderpol, and Merna Wechsler. We remain ever grateful to have been quided by their wisdom, learning so much from each. We will continue to be enriched by the time they shared with us.

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Includes staff employed between July 1, 2013, and June 30, 2014.

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Senior Program Associate

Dan Alba

Program Associate, Jewish Education & Los Angeles Office

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Assistant Director,
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Sarah Basch

Program Associates
Denny Conklin
Brian Fong

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Special Projects Coordinator Judi Bohn

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Development Associate
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Program Assistant Elena Cohen

Development Assistant Joella Jones

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Associate Director, Development Avril Henry

Program Associates
Benjamin Gross
Jasmine Wong

Office Manager Jeannette Slater

# WHERE WE WORK

## **GLOBAL HEADQUARTERS/ NEW ENGLAND**

16 Hurd Road Brookline, MA 02445 617-232-1595

Toll free: 800-856-9039

## CHICAGO

2 North LaSalle Street Suite 2300 Chicago, IL 60602 312-726-4500

## **CLEVELAND**

Heights Rockefeller Building 2495 Lee Boulevard Cleveland Heights, OH 44118 216-321-9220

## **DENVER/ROCKY MOUNTAIN STATES**

1031 33rd Street Suite 231 Denver, CO 80205 303-316-4848

## LONDON

Facing History and Ourselves, Ltd. Victoria Charity Centre Suite 5, First Floor 11 Belgrave Road London, SW1V 1RB United Kingdom +44 020 7931 6469

## **LOS ANGELES**

350 S. Bixel Street Suite 160 Los Angeles, CA 90017 213-202-2811

## **MEMPHIS**

115 Huling Avenue Memphis, TN 38103 901-452-1776

#### **NEW YORK**

14 East 4th Street Suite 3003 New York, NY 10012 212-992-7380

## **SAN FRANCISCO**

24301 Southland Drive Suite 207 Hayward, CA 94545 510-786-2500

## **TORONTO**

Facing History and Ourselves @Centre for Social Innovation 215 Spadina Avenue Suite #170 Toronto, Ontario M5T 2C7 Canada 416-901-3831

Visit us at facinghistory.org

Primary Photography: Tom Kates, Nick Kozak

Additional Photography: Eric Antoniou and Emil Cohen, Lisa Buser, Alex Ginsburg Photographics, Kit Hedman, J. Palsa Photography, Alex Rumford, Rinze van Brug Design: Studio-e Design, Concord, Massachusetts



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